

# Green Bay Metro

## 2020 TRANSIT SPOTLIGHT

### COMMUNITY PARTNERS:

City of Green Bay

City of De Pere

Village of Allouez

Village of Ashwaubenon

Village of Bellevue

Green Bay Packers

Green Bay Area  
Public School  
District

University of Green  
Bay

St. Norbert College

Northeast WI  
Technical College

Aging Disability  
Resource Center

Brown County  
Planning

### MISSION

Green Bay Metro is committed to providing safe and dependable transportation to jobs, schools, medical services, and other destinations.



### COVID-19 SAFETY PRECAUTIONS EXECUTED



**DRIVER BARRIERS  
INSTALLED ON  
ENTIRE FLEET**



## 2020 System Data

\* Decline due to COVID-19 pandemic

**Fixed Route Trips**  
526,958

**Paratransit Trips**  
15,078

**Microtransit Trips**  
1,908

For more information visit us at:  
[greenbaymetro.org](http://greenbaymetro.org)



## Microtransit pilot implemented Summer of 2020 “GBM On Demand”



## 2021 SYSTEM TARGETS

- Increase fixed route frequency
- Continue to utilize and explore various modes of transportation to meet community needs
- Build rider confidence
- Implement mobile ticketing options for riders

**SERVICE AREA**



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